



## Algoriddim Transforms Apple Watch Into The World's First Wearable DJ Controller

*Apple Design Award winning app djay receives major updates across all  
Apple devices and arrives on Apple Watch*

**(MUNICH, Germany)** – April 23, 2015 - Algoriddim, creators of the world leading mobile DJ app today released a major update to djay 2 for iPhone with seamless Apple Watch integration. Users of any skill level will now be able to use their Apple Watch as an interactive DJ system. Whether practicing on-the-go, mingling with guests at a party, or rocking out on the dance floor, djay on Apple Watch frees the DJ from the DJ booth and opens the door to completely new ways to mix tracks.

With djay on Apple Watch, users can browse their entire iTunes library plus cue up and mix their favorite songs, all while controlling audio effects and loops for each deck individually - right from their wrist. Or they can simply use Apple Watch to engage djay's popular Automix feature that pulls tracks from Spotify and mixes them automatically.

*"We extracted the essence of DJing and put it onto Apple Watch", said Karim Morsy, CEO of Algoriddim. "We believe this will transform the workflow of the DJ. I'm confident to say that you can now perform a full DJ set right from your wrist and we can't wait to see what our users come up with."*

djay 2 for iPhone (\$2.99) with Apple Watch integration as well as djay 2 for iPad (\$9.99) will be available FREE on the App Store for one week only.

### **djay for Apple Watch Features**

#### Deck Controls

- Library access: browse your iTunes music library and cue up tracks from your favorite playlists
- Song loading: load the next song onto the deck
- Song info: view all important information about the currently playing song at a glance: title, artist, album cover, remaining time, BPM, and key
- Play/Pause: instantly start and stop playback of the deck
- Seeking: navigate forward and backward within a song, in perfect sync with the beat
- Looping: automatically loop sections of a song in perfect sync with the beat

- Audio FX: choose from a list of stunning audio effects and apply them in real-time

### Mixer and Transition Controls

- Sync: automatically match the BPM of two songs and synchronize their beats with the tap of a button
- Crossfade: gradually blend one song into the other for a seamless transition
- Automix (via Force Touch on Mixer page): turn on Automix mode and let dJAY mix your favorite iTunes playlist automatically with beat-matched, DJ-style transitions

### Automix mode

- Automix: turn on Automix mode and let dJAY mix your favorite iTunes or Spotify playlist automatically with beat-matched, DJ-style transitions
- Match: powered by Spotify, Match finds tracks that go well with what's currently playing to create a seamless mix for you automatically.

### Glances

- Quickly see information about the currently playing song

### Official video:

<https://youtu.be/gv9US7KulTc>

### Download:

<http://www.algoriddim.com/store/djay-iphone>

<http://www.algoriddim.com/store/djay-ipad>

### Official web site:

<http://www.algoriddim.com/djay-watch>

### Requirements

dJAY for Apple Watch requires an Apple Watch and dJAY 2 for iPhone (running iOS 8 or later)

### dJAY + Spotify:

A Spotify Premium subscription is required to access the Spotify music catalog. A 30 day free trial of Spotify Premium is available to all dJAY users. To learn more about using Spotify with dJAY visit <http://www.algoriddim.com/spotify>.

### **About djay**

djay, downloaded by over 15 million users on the App Store, is the world's best selling DJ app and winner of the coveted Apple Design Award. Available for desktop, mobile, and wearable devices, it is used by millions of music enthusiasts and professional DJs around the globe. Seamlessly integrated with iTunes and Spotify, djay gives users access to mix millions of songs instantly. djay also provides a rich hardware ecosystem from world-class partners enabling users to connect professional quality DJ devices to the app.

### **About Algoriddim**

Algoriddim, founded in 2006, creates state-of-the-art music and video applications for desktop, mobile, and wearable devices. Combining sophisticated technology with intuitive design, Algoriddim eliminates the boundaries between consumer and professional-level software. Algoriddim's goal is to create a world where every person can be an artist and enable performing DJs with intuitive powerful tools.

### **Further information:**

For more information, images, or to contact the team, please head over to our press page at [www.algoriddim.com/press](http://www.algoriddim.com/press).

Website: <http://www.algoriddim.com>

Facebook: <http://www.facebook.com/djaysoftware>

YouTube: <http://www.youtube.com/user/AlgoriddimOfficial>

Twitter: [@algoriddim](https://twitter.com/algoriddim)

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